



To receive your mail-in rebate, follow these simple steps...

1 Complete this rebate form.

Company Name _____

Name _____

Address _____

(Should match invoice "Bill-To" address | P.O. Boxes are not eligible)

City _____ State _____ Zip _____

Phone _____ Email _____

(Status of rebate will be emailed)

Product Serial #

2 Make a copy of your final invoice.
(Order confirmations, purchase orders or credit card receipts not accepted)

3 Attach original Primera UPC bar code label from the product box.
IMPORTANT: Make a copy of all submitted materials for your records.

4 Mail completed rebate form, copy of receipt and original UPC bar code from the product box.

Primera Technology, Inc.
VISA Gift Card Rebate Program
Two Carlson Parkway North
Plymouth, MN 55447 U.S.A.

For rebate status call or email:
1-800-797-2772 or
rebatestatus@primera.com.

For questions regarding
this promotion, call
1-800-797-2772

DON'T FORGET

1. Complete this form
2. Product serial number
3. Copy of receipt
4. Attach original UPC code

Sample UPC and Serial numbers from box. (Reduced)

Rebate must
include full
UPC & serial #
from box



I would prefer not to receive information from Primera about products, services and special offers that may be of interest to me.

Eligible Models	Mfg. SKU#	Gas Card Rebate Value
Bravo SE AutoPrinter	63104	\$50
Bravo SE Disc Publisher	63101	\$100
Bravo SE-Blu Disc Publisher	63127	\$300
Bravo 4100 AutoPrinter	63504	\$150
Bravo 4051 Disc Publisher	63516	\$50
Bravo 4051 Blu Disc Publisher	63517	\$200
Bravo 4051 Disc Publisher	63516	\$50
Bravo 4051 Blu Disc Publisher	63517	\$200
Bravo 4101 Disc Publisher	63500	\$200
Bravo 4102 Disc Publisher	63502	\$250
Bravo 4101 Blu Disc Publisher	63506	\$300
Bravo 4102 Blu Disc Publisher	63508	\$500
Bravo 4102 XRP Disc Publisher	63530	\$350
Bravo 4102 XRP-Blu Disc Publisher	63532	\$700
LX200 Monochrome Label Printer	74271	\$100
LX400 Color Label Printer	74261	\$100
LX900 Color Label Printer	74411	\$300
RX900 Color RFID Label Printer	74421	\$300
AP360 Label Applicator	74291	\$100
AP362 Label Applicator	74293	\$100
DX850 Label Dispenser	74231	\$100
PX450 Color POS Printer	74241	\$100
RW-12 Label Rewinder	74287	\$100

Choose Your Gas Card

- Exxon / Mobil
- Shell
- Chevron
- Canadian Tire

TERMS AND CONDITIONS: Purchases must be made from Data Direct between January 16, 2012 and March 31, 2012. Offer expires March 31, 2012. Rebate form must be post marked by April 15, 2012. For rebate delivery, please allow 8-10 weeks from postmark deadline and following receipt of properly completed rebate submission. Submissions must include 1) completed rebate form with serial number from product box, 2) copy of final invoice and 3) box UPC label. Please mail completed submission to the provided address. Limit one rebate per household to end users (not for resale). Thirty-day free trial programs are void upon participation in rebate program. Delivery to P.O. Boxes is not accepted. Offer is not transferable. Primera reserves the right to request additional information to validate claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Primera is not responsible for claims lost, damaged or delayed in transit. Submitted materials become Primera property. Products for which rebate is claimed may not be returned or exchanged for non-eligible products. Offer valid only in the United States and Canada. Offer not valid on refurbished or open-box return products or supplies. Not valid with other offers. ©2012 Primera Technology Inc. All rights reserved. Primera is a registered trademark of Primera Technology, Inc. All other trademarks are the property of their respective owners.