

## Speed & Universal Compatibility for High Standard Performance



- Super Sensitivity
- Best UV Resistance
- Best Heat Resistance
- Compatibility
- Longevity



Phthalocyanine is a CD-R dye formulation of exceptional and exclusive quality, patented by MAM-A.

Just one of Phthalocyanine's many benefits is that it has rendered MAM-A CD-Rs readily compatible with every CD writer and reader on the market, every time a faster drive speed has been introduced.

So while most other CD-R makers have been re-formulating their discs to accommodate faster drives (2x, 4x, 6x, 8x, 12x, 16x, 20x, 24x).... MAM-A CD-Rs have already been Up To Speed at 52x. And you have been too.

Coupled with MAM-A's meticulous attention to detail in all aspects of the CD-R manufacturing process, our patented Phthalocyanine dye gives MAM-A CD-Rs many tangible advantages over other CD-Rs, including :

### → Super Sensitivity

MAM-A's Phthalocyanine dye reacts more quickly to writing lasers than do others dyes, such as Cyanine. The result is sharper pit edges that are easier to read. Easier reading translates into more faithful sound-reproduction.

### → Better UV and Heat Resistance, Naturally

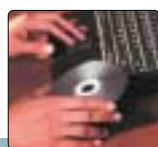
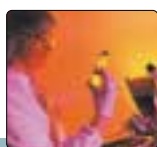
MAM-A Phthalocyanine dye naturally resists sunlight better than others dyes which require stabilizer additives to achieve even adequate UV resistance. Being naturally stable, Phthalocyanine dye better resists the considerable heat generated by most CD players, especially sunlight exposed dashboard players.

### → Compatibility

While most CD-R makers are twiddling & tweaking their formulas to accommodate drive speed upgrades, MAM-A CD-Rs are already out there cruising compatibly with every CD writer and reader on the market.

### → Longevity

When stored at room temperature, a MAM-A Silver CD-R will last a minimum 100 years. MAM-A Gold, 300 years, estimated conservatively.



## MAM-A Silver CD-R

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### → MAM-A Silver : 100% MAM-A



As one of the original manufacturers of CD-Rs, MAM-A has a long history of innovation and excellence in recordable media production. MAM-A, a global leader in the CD-R industry has manufacturing facilities in the USA and France. Because MAM-A CD-R's are made from the company's own raw materials, discs benefit from a consistency and process control which no other manufacturer can equal.

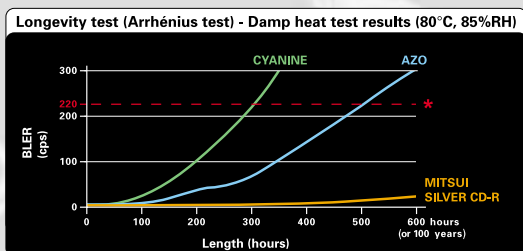


100% Accuracy, even after 200 days sun exposure

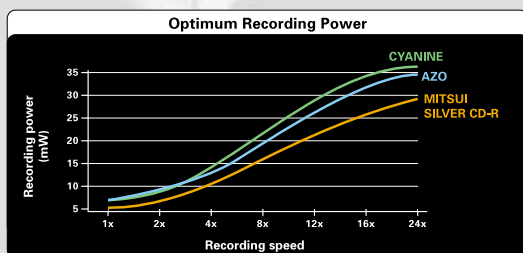


Diamond Coat™ Protection

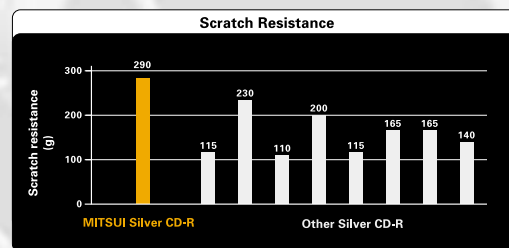
### → Technical specifications



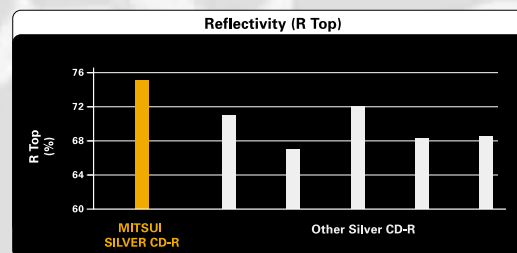
Mitsui CD-Rs offer long term storage integrity.



Mitsui CD-Rs require less recording power, thus expand the lifetime of your recorder.



Highly durable Diamond Coat protective surface makes Mitsui CD-Rs highly resistant.



Mitsui's Phthalocyanine Dye and silver reflective layer for best performance.

### → Packaging



### → Other characteristics

	Available for thermal printing	
	Available for ink jet printing	
	Custom Silk Screening upon request	

MAM-A U.S. Offices:

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