



## Faithful Reproduction Fullness & Warmth

**Formulated for Recording Speeds 1X to 12X**

- Professional Grade
- 99.99% Pure Gold Reflector Layer
- Archive Quality with 300 Year Life
- Phthalocyanine Dye Layer, Patented by Mitsui Chemical
- Specifications Exceed Orange Book Standard
- Compatible with Digital Audio Recorders

The MAM-A Pro Audio Gold is a premium grade CD-R designed specifically for use by music professionals. It provides the long life and high quality needed for critical applications.



650  
700 MB

### → Superior Sensitivity During Writing Process

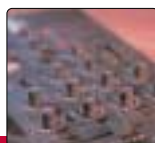
When you "burn" a CD-R, your writer creates "pits" in the dye layer that make up the "0"s and "1"s for digital recording. MAM-A's Phthalocyanine dye reacts more quickly to the writing laser than other dyes. Because our dye reacts in a "burst" mode, instead of a "melt" mode as with other dyes, sharper pit edges are created. These sharper edges are easier for CD players to read, resulting in more faithful audio reproduction. MAM-A CD-R also has the highest reflectivity in the industry, which further improves the accuracy of the player read-back.

### → "Naturally" Resistant to UV Light

MAM-A's patented Phthalocyanine dye is more resistant to UV light than dyes used by our competitors. While other dyes are very reactive to UV light unless "stabilizers" are added, MAM-A's dye is naturally stable, so no additives are needed. It is these additives that break down over time and exposure, and cause your CD's to fail. This means that once your music is saved to a MAM-A CD-R, you can be sure to hear it for a long time to come.

### → "Naturally" Heat Resistant

The advantages of a naturally stable dye do not end with UV resistance. MAM-A CD-R's are also more resistant to damage from heat sources, whether natural, such as the high temperatures your parked car can experience, or man-made. In addition to the high temperatures of which the inside of your car can often be submitted; is also the heat generated inside the CD player itself. The result is a combination that can be deadly to CD-R media produced with dyes other than MAM-A's Phthalocyanine. Even the darker color of our competitor's dyes contributes to the amount of heat absorbed by the disc.



MAM-A

The Difference is Innovation



## MAM-A Pro Audio Gold

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Diamond Coat™ Protection



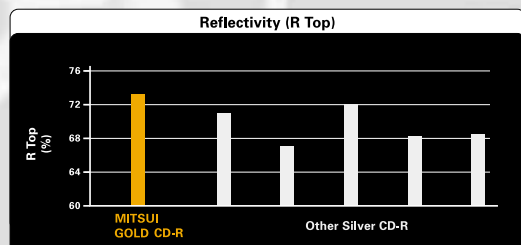
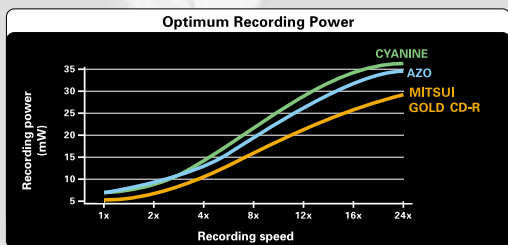
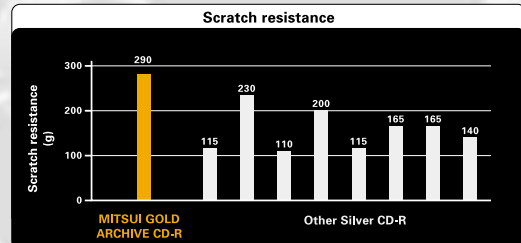
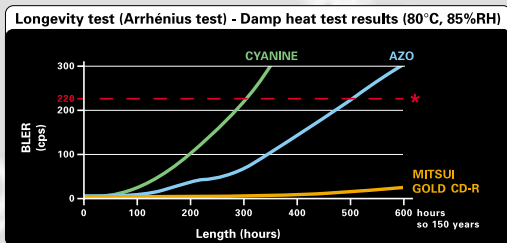
100% efficiency, even after 200 days sun exposure

### → MAM-A Professional Audio : 100% MAM-A



As one of the original manufacturers of CD-Rs, MAM-A has a long history of innovation and excellence in recordable media production. MAM-A, a global leader in CD-R industry has manufacturing facilities in the USA and France. Because MAM-A CD-R's are made from the company's own raw materials, discs benefit from a consistency and process control which no other manufacturer can equal.

### → Technical specifications



### → Packaging



### → Other characteristics

- Available for ink jet printing
- Available for thermal printing
- Custom Silk Screening upon request

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