
For Immediate Release

Rimage® Extends Professional™ Series with the Addition of the 5400N and 3400

MINNEAPOLIS – March 1st, 2010 - Rimage Corporation (Nasdaq: RIMG), the industry-leading provider of on-demand CD/DVD/Blu-ray Disc™ publishing systems, has introduced its newest disc publishing systems: Rimage Professional Series 5400N and Rimage Professional Series 3400.

Rimage Professional Series 5400N and 3400 are compact, all-in-one solutions designed specifically for retail applications and disc publishing in front office settings. The Professional Series offers an entry point into on-demand disc publishing, allowing single users or workgroups to create discs as easily as they print to the office printer. These systems provide an integrated solution, in a compact footprint, that combines the premier printing technology of the Everest™ thermal retransfer print system with full disc publishing capability for CDs, DVDs and Blu-ray Discs.

“This product opens a new market segment by providing an easy to use, reliable, high quality, full capability, permanent printing solution without the compromises of inkjet print technologies,” said Chris Wells, Vice President of Marketing and Strategy, Rimage.

The new models feature a rotating input carousel with three bins enabling end users to keep CDs, DVDs, and Blu-ray Discs available at all times. This function is critical in network-attached devices and is an industry first at the 3400's ground-breaking price point. Both units are available with Rimage QuickDisc™ for PCs and DiscFlow™ for Macs™, ensuring end users from both platform families easy access to the world's best disc publishing technology.

“This system was clearly designed for a business like ours. The Rimage 5400N brings together the professional print quality of thermal retransfer in a compact package with more speed and lower cost per disc compared to the inkjet solutions we were using. This is the perfect system as a starter or upgrade in small to mid-sized video production companies like ours. The print quality and durability are awesome!” Matt Hunstad, Production Manager, Token Media, Minneapolis MN.

For more information please visit Rimage.com or Booth SL 8523 at NAB in Las Vegas, April 12-15, 2010 to take part in Rimage system and software solutions demonstrations.

Rimage Corporation

Rimage Corporation (www.rimage.com) is the world's leading innovator of recordable media publishing solutions. Rimage systems can be found all over the world, serving 83 of the Fortune 100 companies. Rimage focuses its CD/DVD/Blu-ray Disc publishing solutions on a set of vertical markets with special needs for customized, on-demand digital information.

Blu-ray Disc™ is a trademark of the Blu-ray Disc Association
Macintosh™ is a trademark of the Apple Corporation